

## **The Center for Women and Families** **Louisville, KY**

The Center for Women and Families came to The Covenant Group with several goals in mind. They wanted to develop and execute a plan that would strengthen The Center and therefore the women and families they serve. Through a strategic planning process facilitated by The Covenant Group, the staff and board at The Center developed a vision to achieve the following:

- To give the Center a new look with remodeled facilities, offices and shelters;
- To add new programs and services, and enhance current ones that meet the growing needs of clients.
- To support the working volunteers and staff with a well-equipped learning environment that engages clients more fully in the learning experience.

President Linnie Meyer explained the steps The Covenant Group used in assisting the Center. “Dr. Len Moisan and his team helped us complete our strategic plan and conducted a modified feasibility study. They also helped us develop a customized plan that would work best for our needs.”

Of course, once the plan was finished, it had to be funded. “After completing the planning process, The Covenant Group then began the quiet leadership giving phase of the campaign,” Meyer explained.

The Center is now well on the way to meeting their goals. “The strategic plan is completed and we have implemented about 60% of that plan. We have made it into the leadership phase and have surpassed our \$11 million goal, and we are now sitting at about \$11.8 million. I have no doubt that we succeeded under the recommendations of Dr. Moisan and his team,” Meyer said.

Meyer noted the added benefit of the outside perspective The Covenant Group brought to The Center for Women and Families: “Because they were an outside entity, Dr. Moisan and his team were able to prompt us to work in a way I would not be able to do on my own.” She explained further, “The credibility of having an outside consultant pushed us to do things we would not have otherwise been able to do.”

Meyer concluded: “Dr. Moisan was right on in terms of what I expected and what I got. I am quite pleased with the results we have seen and would definitely recommend The Covenant Group to other organizations.”