

Louisville Deaf Oral School

Louisville, KY

The Louisville Deaf Oral School was at a crossroads. After 50 years of operating as a leading educational facility for deaf and hard of hearing children, the Board and staff had begun the process of evaluating the needs of the community and then determining what kind of institution they would be for the next 50 years. The Covenant Group stepped in to help them realize a new vision.

Louisville Deaf Oral School had decided it was time to expand their mission to serve a broader population. They embarked on a capital campaign to raise funds for the new Edith & Henry Heuser Hearing Institute. This unique institute would continue to provide child education to the deaf and hard of hearing, but would also serve adults. The new facility would house an on-site medical clinic, a balance and hearing evaluation center, an assistive device center, a hearing research facility, and more.

“Originally, we hired another firm to help us with a feasibility study,” commented Mona McCubbin, Louisville Deaf Oral School’s Director. “They said we might be able to raise between \$1.5 and \$2.0 million for an educational institute. We decided to call on The Covenant Group to help us plan and execute our campaign.”

“One of the biggest things that Dr. Moisan brought to our project was a steadfast belief in our vision and a lot of enthusiasm. Dr. Moisan’s enthusiasm was contagious! He helped us in numerous ways, from consulting and helping us to determine which strategic actions we should take to conducting training for our board members. The Covenant Group performed additional feasibility reviews, found key donors in the community and set us off in a new direction.”

“As a result, after less than one year we had raised over \$4.5 million. We are now at \$8.9 million. If we had not contacted The Covenant Group, we would have short-changed our cause.”

Thanks to The Covenant Group’s input and direction, Louisville Deaf Oral School will occupy their new building debt-free and set a national standard for a facility of this type.